

Les scriptes

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Les scriptes sont créées par la **main**, un travail **calligraphique** :

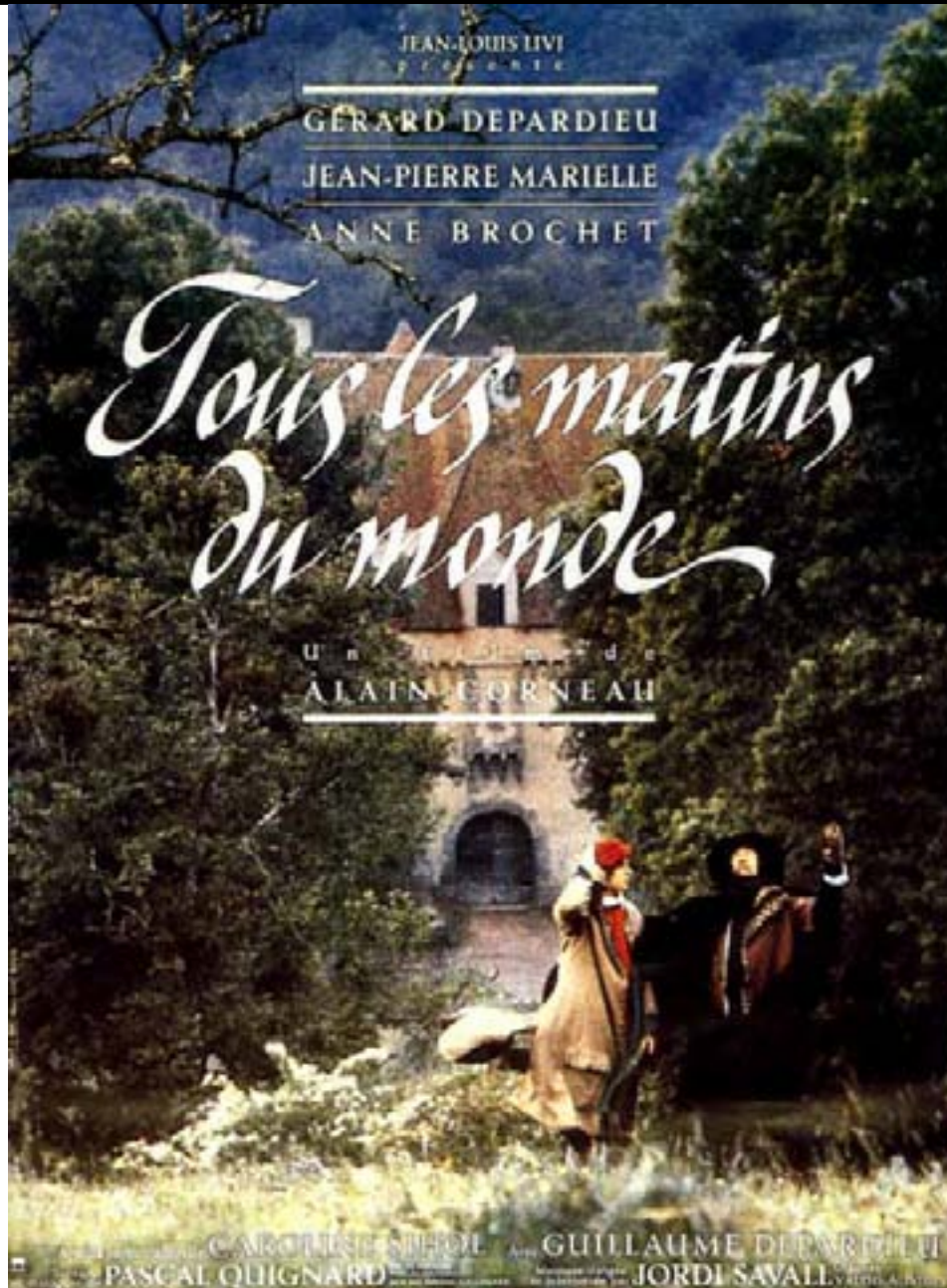
**Aspect décoratif / Virtuose / Recherche d'élégance
/ Luxe / Aspect ostentatoire**

Proche de la signature, proximité

The image displays the iconic Coca-Cola logo in its signature red script font. The text is centered horizontally and occupies the middle portion of the slide. The letters are thick and fluid, with characteristic loops and a small horizontal dash above the 'C' in 'Cola'.

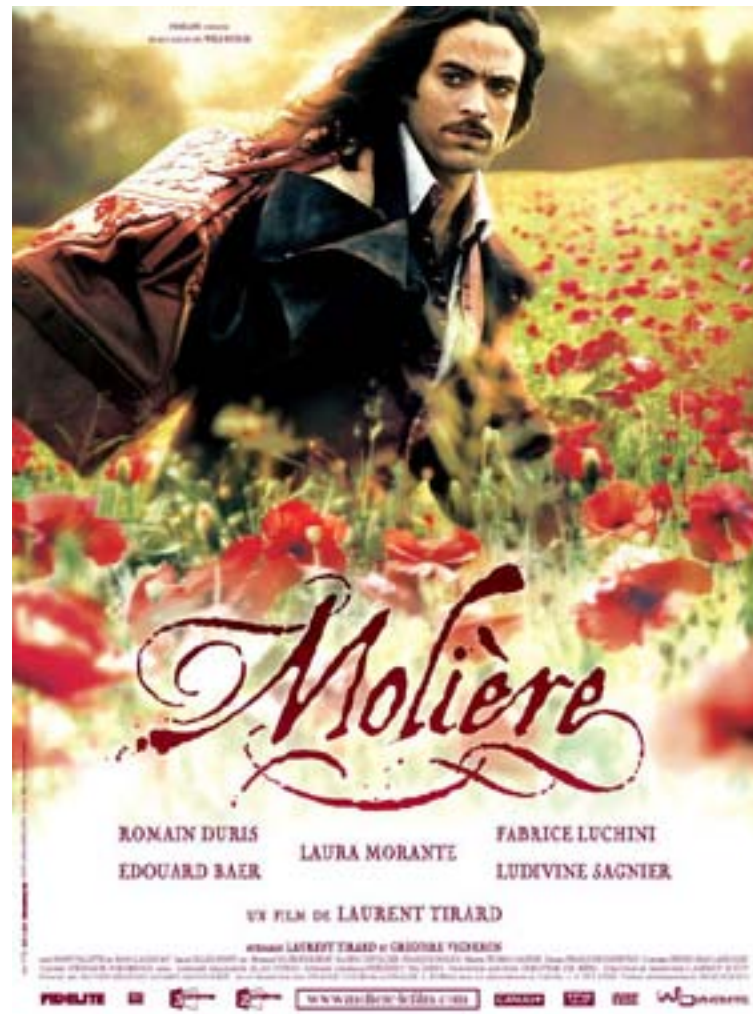
The logo for Aoste features the word "Aoste" in a bold, red, cursive script. The letters are outlined in white and then a thick black border, giving it a 3D, bubbly appearance. The 'A' is particularly large and stylized.The logo for Elle & Vire consists of the words "Elle & Vire" written in a red, elegant cursive font. The text is contained within a red, rounded rectangular border.The logo for Fender is the word "Fender" written in a black, flowing cursive script. A small registered trademark symbol (®) is located at the top right of the word.The logo for Ford features the word "Ford" in a white, serif font, centered within a blue oval with a white border.The logo for AOL features the letters "AOL" in a blue, stylized font. The letters are set against a yellow triangular background that points upwards. A blue horizontal line is positioned below the letters.

Scriptes : Référence à l'écrit




Hallmark
Cards

Calligraphie



Scriptes : vivant / dynamique



Champion

Ausflug

H&M

Scriptes : Illustrent la proximité



Scriptes : Illustrent la proximité



Scriptes : Illustrent le luxe



Scriptes : Illustrent l'élégance

